



# GLOBAL PREVENTIVE ONCO SUMMIT JANUARY 16–18 2026

**Towards a Cancer Safe Future**

THIRUVANANTHAPURAM, KERALA

**Building a Cancer-Safe Future**

A Collective Commitment:  
towards the Cancer Safe Future



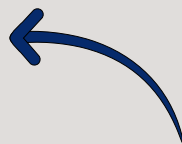
”

The best way to predict  
the future is to create it

–Peter Drucker



The International Preventive Onco Summit 2023 –The Launchpad of CANCER SAFE KERALA



[Click here to view the report from International Preventive Onco Summit 2023 and the associated activities](#)



# KERALA PREVENTIVE ONCO-SUMMIT 2022



The Kerala Preventive Onco-Summit 2022 was a two-day event held at Somatheeram Beach Resort in Chowara, Thiruvananthapuram. Organized by the Swasthi Foundation in collaboration with Kerala Health University and a wide network of cancer care institutions, the summit brought together oncologists, researchers, and social figures to address the rising cancer burden in Kerala. It focused on the impact of lifestyle-related risk factors and emphasized the need for a coordinated approach to prevention. Through keynote addresses, panel discussions, and interactive workshops, the summit explored advancements in early detection, screening, and the importance of awareness. It also highlighted the integration of traditional and modern medicine and aimed to establish a dedicated task force to implement cancer control strategies effectively across the state.



# INTERNATIONAL PREVENTIVE ONCO SUMMIT 2023



The International Preventive Onco-Summit 2023 (IPOS 2023), held from October 27 to 29 in Thiruvananthapuram, was a milestone event in Kerala's public health journey, aiming to shift the cancer discourse from treatment to prevention. Organised as part of the Swasthi Foundation's tenth anniversary, the summit brought together a wide spectrum of participants including medical professionals, scientists, policymakers, traditional practitioners, civil society leaders, and survivors. It served as a catalyst for the Cancer Safe Kerala project and laid the foundation for a comprehensive, community-driven cancer prevention strategy.

The summit focused on addressing the rising burden of cancer in Kerala, highlighting the urgent need for a multi-sectoral approach built on awareness, accessibility, and affordability. Experts stressed that over 90% of cancers are curable if detected early and called for the integration of regular screenings, early interventions, and lifestyle modifications into public health practices. The summit also addressed the widespread misinformation about cancer, especially through social media, which contributes to stigma and delays in seeking treatment. The need for genuine, science-based awareness was emphasized throughout.



Global perspectives were shared on the use of emerging technologies such as AI in diagnostics, the importance of molecular profiling, and the role of genetic research in early detection. These discussions were complemented by insights into Kerala's potential to lead preventive oncology in India through decentralised care models, robust data systems, and innovative community engagement. Traditional systems of healing such as Ayurveda were also brought into the conversation, not as alternatives but as complementary tools in holistic cancer care, especially in improving quality of life.

A major highlight of the summit was the collective emphasis on community participation. The Cancer Safe Kerala initiative was positioned as a movement that depends on the involvement of youth, families, healthcare workers, and local institutions. Through school-based programs, mobile screening units, outreach campaigns, and proposed cancer registries, the summit charted a clear action plan to make cancer prevention a state-wide priority. It concluded with renewed commitments to policy support, public-private partnerships, and the establishment of an Institute of Preventive Oncology.

In essence, IPOS 2023 represented a paradigm shift in Kerala's fight against cancer—moving from isolated interventions to an inclusive, informed, and preventive public health movement grounded in compassion, collaboration, and scientific integrity.



HOTEL FORTE MANOR  
THIRUVANANTHAPURAM



# CANCER SAFE KERALA



*The project Cancer Safe Kerala launched at the International Preventive onco summit 2023. is successfully operating across Kerala, with the pilot study in Thiruvananthapuram district establishing a novel model for cancer prevention through robust public-private partnerships. This initiative aims to provide free cancer screening to the entire population of Kerala, aspiring to position the state as a global leader in cancer prevention and control. It includes a wide array of awareness programs focusing on lifestyle-related risk factors such as diet, exercise, and substance use. Additionally, the program offers mental health counseling and support to help individuals adopt healthier habits and manage the challenges of cancer. Leveraging digital technology, a network of cancer safe centers provides online services and resources for screening, diagnosis, treatment, and palliative care. The project also supports research and innovation, and fosters collaboration and networking with numerous partners both nationally and internationally to share knowledge and best practices. Overall, Cancer Safe Kerala seeks to enhance the well-being of the Kerala population and reduce the overall burden of cancer on society and the healthcare system. The project benefits from extensive collaborative support, including government departments, healthcare institutions, educational bodies, administrative entities, and various societal organizations, all working together under a public-private participation model that enhances project efficiency, effectiveness, and sustainability."*



# LAUNCH OF CANCER SAFE KERALA

---



The Cancer Safe Kerala initiative was officially launched on November 1, 2024, Kerala Piravi Day, at Pangode Military Station, marking a transformative moment in Kerala's public health mission. The launch reflected a powerful collaboration between the Swasthi Foundation, the Indian Armed Forces, and major healthcare partners such as NIMS Hospital and Gokulam Medical College. With the Indian Army pledging its support, the event underscored the role of national institutions in strengthening preventive healthcare.

## SNEHATHALAM AND JEEVATHALAM

---

Since 2016, Snehathalam and Jeevathalam have been at the forefront of Kerala's cancer prevention efforts—screening over three lakh individuals and spreading vital awareness on early detection. While Snehathalam focuses on preventive healthcare, Jeevathalam empowers communities through education and outreach. Together, they embody a compassionate, inclusive approach to public health, now intensifying efforts to reach marginalized communities across the state. United in vision, these initiatives strive to make cancer prevention and early intervention a universal right, fostering a healthier, more equitable Kerala.



# GLOBAL PREVENTIVE ONCO SUMMIT 2026

## – BUILDING A CANCER SAFE FUTURE

---

*Building upon the successes of previous summits and initiatives like Cancer Safe Kerala, the Global Preventive Onco Summit 2026 (GPOS 2026) aims to further the global movement towards cancer prevention, early detection, and community engagement. GPCS 2026 will serve as a platform for sharing knowledge, fostering collaboration, and driving impactful change in global cancer control strategies.*

01

**Global Knowledge Exchange:** Facilitate the sharing of best practices, innovative technologies, and research findings in preventive oncology from around the world.

02

**Policy Advocacy:** Advocate for policies that prioritize cancer prevention and early detection at national and international levels.

03

**Community Engagement:** Emphasize the critical role of community participation in cancer prevention and develop strategies for effective community outreach.

04

**Technology Integration:** Explore and promote the use of emerging technologies, such as AI and data analytics, in cancer screening and diagnostics.

05

**Holistic Approaches:** Integrate traditional medicine and holistic care practices into mainstream cancer prevention strategies.

06

**Capacity Building:** Strengthen the capacity of healthcare systems globally to implement effective cancer prevention programs.



## SUMMIT ACTIVITIES

---

01

**Keynote Presentations:** Featuring leading global experts in preventive oncology.

---

02

**Panel Discussions:** Addressing critical issues and challenges in cancer prevention.

---

03

**Workshops and Training Sessions:** Providing practical skills and knowledge for implementing prevention strategies.

---

04

**Technology Demonstrations:** Showcasing innovative tools and technologies for cancer detection and management.

---

05

**Poster Presentations:** Highlighting research findings and best practices.

---

06

**Community Outreach Programs:** Engaging local communities and raising awareness.

---

07

**Networking Events:** Fostering collaboration and partnerships among participants.

## TARGET

---



Oncologists, researchers, and  
healthcare professionals



Policymakers &  
government officials



Community leaders and NGOs



Cancer survivors &  
Advocates



Technology experts &  
Innovators



Global health organizations



Alternative medicine  
Practitioners



Medical and nursing/  
public health students

## POTENTIAL THEMES

---

Early Detection  
and Screening  
Technologies  
**(Early Detection,  
Lasting  
Protection)**

Lifestyle  
Modifications and  
Cancer Risk  
Reduction

The Role of AI and  
Data Analytics in  
Cancer Prevention

Integrating  
Alternative  
Medicine into  
Holistic Cancer  
Care

Community-Based  
Cancer Prevention  
Programs

Global Health  
Policy and Cancer  
Control

Mental Health and  
Psychosocial  
Support for Cancer  
Prevention

## EXPECTED OUTCOMES

---

INCREASED GLOBAL AWARENESS OF  
CANCER PREVENTION STRATEGIES

POLICY RECOMMENDATIONS FOR  
ENHANCING CANCER PREVENTION  
EFFORTS

ENHANCED CAPACITY FOR  
IMPLEMENTING EFFECTIVE CANCER  
CONTROL PROGRAMS

DEVELOPMENT OF NEW COLLABORATIONS  
AND PARTNERSHIPS

ESTABLISHMENT OF A GLOBAL NETWORK FOR SHARING KNOWLEDGE AND  
RESOURCES



# CANCER SAFE FUTURE

Raise Awareness. Prevent. Detect. Protect.  
Envisaging a Future without Fear

*Imagine a world where cancer is no longer a major public health crisis, but a manageable condition, largely preventable and detected early enough for highly effective treatment. Here's what that world looks like:*

## Proactive Prevention is the Norm

- **Lifestyle Integration:** Healthy lifestyles are deeply ingrained in society. People naturally choose balanced diets, engage in regular physical activity, and avoid tobacco and excessive alcohol. Schools, workplaces, and communities actively promote well-being.
- **Awareness is Ubiquitous:** Public awareness campaigns are highly effective, reaching all demographics. Misinformation is quickly debunked, replaced by accurate, science-based information about risk factors, prevention, and early signs.
- **Environmental Protection:** Policies and initiatives are in place to minimize exposure to environmental carcinogens. Air and water quality are closely monitored, and workplaces adhere to stringent safety standards.

## Advanced Early Detection and Screening

- **Universal Access:** Everyone, regardless of socioeconomic status or location, has easy access to regular cancer screenings. Mobile units and community health centers make screenings convenient and accessible.
- **Cutting-Edge Technology:** Advanced technologies like AI, machine learning, and molecular profiling are integrated into screening programs. Early detection is highly precise, identifying cancers at their earliest, most treatable stages.
- **Personalized Medicine:** Individual risk factors, genetic predispositions, and lifestyle are considered when developing personalized screening and prevention plans.



## Holistic and Integrated Healthcare

- **Comprehensive Care:** Cancer care is not just about treating the disease but supporting the whole person. Mental health counseling, nutritional support, and holistic therapies like Ayurveda are integrated into treatment plans.
- **Seamless Collaboration:** Public and private healthcare providers work together seamlessly. Data sharing and communication are efficient, ensuring patients receive the best possible care.
- **Community Involvement:** Communities are actively involved in cancer prevention and support. Local organizations, schools, and workplaces collaborate to create supportive environments for individuals and families affected by cancer.

## Research and Innovation Drive Progress

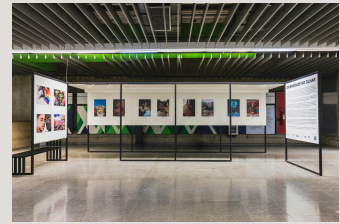
- **Continuous Advancement:** Ongoing research focuses on understanding cancer's root causes, developing new prevention strategies, and creating more effective and less invasive treatments.
- **Data-Driven Insights:** Robust data systems and cancer registries track incidence, outcomes, and trends, providing valuable insights for improving prevention and care.
- **Global Collaboration:** International partnerships facilitate the exchange of knowledge, best practices, and research findings, accelerating progress in the global fight against cancer.

## Empowerment and Equity

- **Health Equity:** Everyone has equal access to quality cancer prevention, screening, treatment, and support services. Disparities based on socioeconomic status, location, or other factors are eliminated.
- **Patient Empowerment:** Individuals are empowered to take control of their health. They are well-informed, actively participate in decision-making, and have access to support networks and resources.
- **Hope and Resilience:** Society embraces a culture of hope and resilience. Cancer survivors share their stories, inspiring others and reducing stigma. Communities come together to support those affected by cancer.

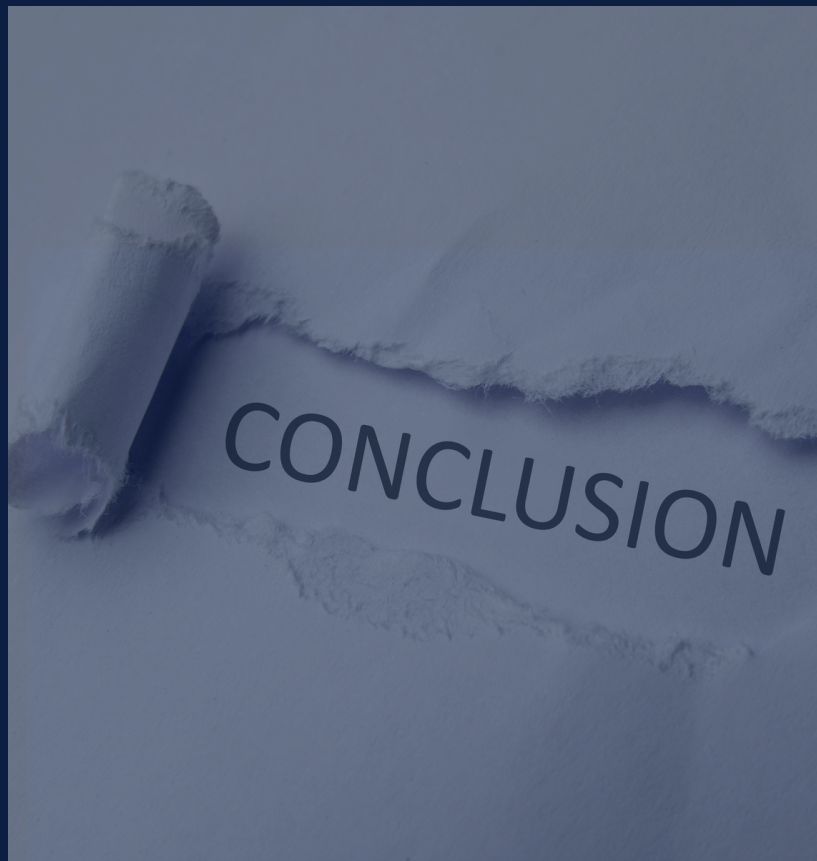


# MEDICAL EXHIBITION



A medical exhibition, to run alongside the Global Preventive ONCO Summit, is envisioned as a dynamic platform to showcase cutting-edge advancements in preventive oncology, early detection technologies, and related healthcare sectors. This exhibition aims to bring together medical device manufacturers, pharmaceutical companies, technology providers, healthcare institutions, and research bodies to display their latest innovations, facilitate valuable networking opportunities, and offer educational experiences through demonstrations and workshops. Beyond industry engagement, the exhibition will also play a crucial role in raising public awareness about cancer prevention and available resources through interactive displays, ultimately enhancing the overall impact of the summit and contributing to the broader vision of a "Cancer Safe Future."

The importance of this expo lies in its ability to bridge the gap between innovation and implementation. The expo will facilitate valuable networking opportunities, and offer educational experiences through demonstrations and workshops, equipping healthcare professionals with the knowledge and skills needed to utilize these advancements effectively. Beyond industry engagement, the exhibition will also play a crucial role in raising public awareness about cancer prevention and available resources through interactive displays, empowering individuals to make informed decisions about their health and access the latest preventive care options. Ultimately, this medical exhibition will significantly enhance the overall impact of the summit and contribute to the broader vision of a "Cancer Safe Future" by fostering innovation, collaboration, and public engagement in the fight against cancer.



Global Preventive Onco Summit 2026 has the potential to significantly advance the global fight against cancer by shifting the focus from treatment to prevention. By bringing together experts, policymakers, and communities, this summit will drive meaningful change and contribute to a cancer-safe future for all.

In cancer-safe future world, cancer is not something to fear but something we understand, manage, and prevent effectively. It's a future built on proactive measures, advanced technology, community engagement, and a commitment to health equity for all. This vision draws heavily from the work of the Cancer Safe Kerala initiative, showing how local efforts can contribute to a global transformation.





# THIRUVANATHAPURAM

Thiruvananthapuram is a strategic venue for cancer prevention summits and initiatives like the Global Preventive ONCO Summit and Cancer Safe Kerala. Its central location as the capital facilitates state wide efforts and networking with key local stakeholders. Being the capital also ensures easier government participation. Excellent accessibility via the nearby airport, railway, and bus stations, combined with suitable infrastructure, makes it practical for large events. The city's unique blend of historic sites, beaches, forests, and hill stations adds to its appeal. Furthermore, associations with the Army, Navy, and Air Force are also beneficial due to their major locations in Thiruvananthapuram. The success of previous international summits, including participation from institutions like the Mayo Clinic USA and centers in Russia, further highlights its capability to host global events and reinforces its alignment with Kerala's public health mission.



A Collective Commitment: towards the Cancer Safe Future





# GLOBAL PREVENTIVE ONCO SUMMIT JANUARY 16–18 2026

**Towards a Cancer Safe Future**

THIRUVANANTHAPURAM, KERALA

**Building a Cancer-Safe Future**

A Collective Commitment:  
towards the Cancer Safe Future